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June 25, 2012

Mr. Ian Lawrence, CEO
Strategem/C Me Mail Inc.
6 Davidson Street
St. Catharines, ON
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Dear Ian,

On behalf of ADCO as well as Ontario's four regional children's hospitals, thank you for your generous support of ADCO's 2012 Kids Helping Kids Walkathon.

The preferential pricing you offered us, as well the many hours of in-kind service your team provided helped make this event a tremendous success. You helped make it easy for over 100 licensed child care programs to participate, encompassing close to 10,000 children, families and individual donors. Most importantly, your team's fine work allowed us to position this event for even greater success in the future, by refining its work processes and data management so the event can continue to grow.

It is never easy transitioning a major event from being a 100% volunteer directed effort to one that is run by a professional service team. Your contribution helped us cross this threshold, so that subsequent years will see this event carried out with increasing precision and sophistication.

Thank you very much to each and every member of the Strategem/C Me Mail team for your enthusiastic support, guidance and attention to detail!

Sincerely,

Kim Yeaman,
Co-President

Wendy Marshall,
Co-President