The Nikola Tesla Foundation International (NTFI)

TeslaLand

Projects Portofolio
• Nikola Tesla, one of the world's greatest inventors

• July 10, 1856 – January 7, 1943

• ... inventor, electrical engineer, mechanical engineer, physicist, futurist, ...

• Nikola Tesla’s pioneering advancement in the field of electrical system, radio communication, remote controls, robotics, propulsion technologies and many others areas are vital for today’s modern civilization and just few people through humankind history have attained his level of achievement in science and engineering.
- Nikola Tesla demonstrated the wonders of alternating current electricity in Chicago in 1893, which became the standard power in the 20th Century.

- **Tesla designed the first hydroelectric power plant in Niagara Falls in 1895.**

- The Tesla coil, which he invented in 1891, is widely used today in radio and television sets and other electronic equipment.

- Among his discoveries are the fluorescent light, laser beam, wireless communication, wireless transmission of electrical energy, remote control & robotics.

- Tesla is the father of the radio and the modern electrical transmission systems.

- Registering over 700 patents worldwide, his vision included exploration of solar energy and the power of the sea.

- He foresaw interplanetary communication and satellites.
The Nikola Tesla Foundation International

- Founded in 1936 to serve future generations
- established 2013 as the legal successor and international global partner of the Tesla Society of 1936 and The Foundation ‘Nikola Tesla’ Beograd established in 1979 in Belgrade, Serbia.
- The Nikola Tesla Foundation (NTF) ensures that people of all backgrounds in the World have the opportunity to benefit from the wisdom of the Nikola Tesla Legacy and have the opportunity to build healthy, productive and inspiring lives.
The Nikola Tesla Foundation International (NTFI)

Work of the Nikola Tesla Foundation International focuses its work in supporting and promoting in the following fields:

- Scientific achievements in natural and technical-technological sciences;
- Highest engineering technical-technological achievements;
- Invention, rationalization and innovation;
- Realization of objectives of the Nikola Tesla Foundation in organizations;
- Empowerment and creativity of the youth.

The Nikola Tesla Foundation International (NTFI) seek to achieve its goals by funding approaches that result in:

- Preserving and promoting the legacy of Nikola Tesla;
- Production and promotion of multimedia publications on the life and work of Nikola Tesla;
- Youth Empowerment and implementation of United Nations Millennium Goals related to Youth Employment, Employability, Equality and Employment creation;
- Promotion and enhancement of popularity of science among young people;
- Support innovators and promoting of innovations at the international level;
- Increasing academic achievement and affordable educational options for youth;
- Improving health and quality of life in the World with healthy community;
- Ensuring the role of the arts and sciences as a cornerstone of society;
- Providing access to and training for employment and careers for adults;
- Stabilizing and supporting families.
The UN Global Compact

• The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. By doing so, business, as a primary agent driving globalization, can help ensure that markets, commerce, technology and finance advance in ways that benefit economies and societies everywhere.

• “The Global Compact asks companies to embrace universal principles and to partner with the United Nations. It has grown to become a critical platform for the UN to engage effectively with enlightened global business.” – UN Secretary-General Ban Ki-moon
Youth Empowering

• We know that YOUNG people are greatest ambassadors of the peace and NATIONAL DEVELOPMENT.

• We know that the YOUNG people are vital partner in the effort to mitigate the impact of global crises and we would like you to know that and help.

• With your participation, partnership and your understandings, together, we can HELP in integration of youth concerns and issues into the policy agendas of member states in education, culture, science and communication where WE, with Tesla Vision and with his inheritance that we inherited, are able to give recognition, visibility and credibility to young people’s contributions giving the new challenges of an increasingly interconnected world.
Our partners

- The Nikola Tesla Museum, Belgrade
- The World Assembly of Youth (WAY)
- Republic of Austria (Federal Ministry of Finance)
- The Foundation Nikola Tesla, Belgrade
- The Internet Nursing & Health Academy (INHA)
- Other professional and community organizations....
World Assembly of Youth (WAY)

• In the service of youth since 1949

• The International coordinating body of National Youth Councils and Organizations.

• WAY has 120 members organizations from all continents.

• Founded in 1949, WAY has consulted with various agencies in the United Nations system, including ECOSOC, DPI, UNFPA, UNAIDS, UNESCO, WHO and UNCTAD.
The Nikola Tesla Museum, Belgrade

- Founded in 1952 in Belgrade
- The material for the Museum arrived in Belgrade according to the decision of the American court.
- Nikola Tesla Museum is a unique institution of science and culture in Serbia and in the world.
- It is the only museum in the world which preserves the original and personal inheritance of Nikola Tesla.

- It possesses several exceptionally valuable collections:
  - above 160,000 original documents,
  - above 2000 books and journals,
  - above 1200 historical technical exhibits,
  - above 1500 photographs and photo plates of original, technical objects, instruments and apparatus,
  - above 1000 plans and drawings.
TeslaLand – Projects portfolio

PUBLICATIONS, EVENTS, EDUCATION

- Publication “Tesla Mag”
- Tesla World Congress 2014
- Tesla FEST 2014
- Tesla International University

TESLA YOUTHOPOLIS

- Tesla City Canada
- Tesla Trade Center
- Tesla Village USA
- Tesla City USA
Publication “Tesla Mag”

Publication will be published in print and also in digital form and distributed with digital publication distribution providers.

- Monthly magazine publication
- Main purpose to
  - preserve Tesla legacy and
  - promote the sciences among youth and global community.
- It will cover wide range of the topics:
  - Science, Community, Life, ...
  - Life and Work of Nikola Tesla
Tesla World Congress 2014

- Tesla's Youth Empowerment Strategy
- May 9 – 13, 2014, Niagara Falls, Ontario, Canada
- YOUTH will be the central point of Congress
- Topics will include aspects from all four main values that are necessary for youth empowerment: health, work, safety and environment.
- 1500 – 3000 Participants
The Nikola Tesla Foundation International (NTFI)

Tesla World Congress 2014

Main organizers of Tesla World Congres 2014:
- The Nikola Tesla Foundation International
- World Assembly of Youth
- Internet Nursing & Health Alliance
- Rotary Club of New York

During the Congress will be hold four main Global forums:
- Global Health & Nursing Forum
- Global Business Leadership Forum
- Global Green Environment Forum
- Global Youth Safety Forum

<table>
<thead>
<tr>
<th>Global Health &amp; Nursing Forum</th>
<th>Global Business Leadership Forum</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HEALTH</strong></td>
<td><strong>WORK</strong></td>
</tr>
<tr>
<td>1. Innovation in Healthcare</td>
<td>1. Healthy Economy</td>
</tr>
<tr>
<td>2. Medical and Nursing Informatics</td>
<td>2. Start Up for Youth</td>
</tr>
<tr>
<td>3. Nursing in Healthy Community</td>
<td>3. Youth Migration in Globalization</td>
</tr>
<tr>
<td>4. Regulations and Challenges of Health Professions</td>
<td>4. Leadership in Youth Population</td>
</tr>
<tr>
<td>5. Free Topics</td>
<td>5. Free Topics</td>
</tr>
<tr>
<td>8. Transform Society with Moral Regeneration</td>
<td>8. Conflict-transformation and Non-violence training</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Global Green Environment Forum</th>
<th>Global Youth Safety Forum</th>
</tr>
</thead>
</table>

Tesla’s Youth Empowerment Strategy 4 Healthy Community

May 9 - 13, 2014, Niagara Falls, Ontario, Canada
The Nikola Tesla Foundation International (NTFI)

TeslaFEST 2014

SUGGESTED TESLA FEST 2014 PROGRAM

MONDAY (July 7, 2014)
OPENING
Grand Ball Concert (Niagara Falls, Canada)
Opening speeches by Mayor of Niagara Falls Canada, President and VP of Serbia, President of UN 67 systems and USA, Senators, Congressman, reps of: UNESCO, UNICEF, WHO, WAS, Ministry of Serbia, and Nikola Tesla Museum

TUESDAY (July 8, 2014)
EXHIBITION
Collection of worldwide paintings collected in collaboration with WAG (Niagara Falls ON & NY)
Collection of literature based on Nikola Tesla’s life, work & ideas (Niagara Falls ON & NY)
Nikola Tesla Museum’s collection of rare and never before seen machinery & photos (Niagara Falls ON)
Exhibition of Tesla Motors’ “Tesla Model S” & “Tesla Model X” electric cars (Niagara Falls ON)

WEDNESDAY (July 9, 2014)
FASHION ART
Promotion of "Tesla Diplomatic Collection" (men suits)
by Pat McDonald (NF ON & NY)
Debut showcase of "Virtu" casual clothing line (NF ON & NY)
Landmark Entertainment Group "Tesla Land Project" showcase (Niagara Falls NY)
Musical showcase of upcoming artists in 6 current genres hosted by GoranBregovic (NFON)

THURSDAY (July 10, 2014)
HAPPY BIRTHDAY
Nikola Tesla Birthday Concert (Niagara Falls ON & NY)
Nikola Tesla light festival Akira Hasegawa (Japan)
International Scientific Conference “Impact of Tesla’s inventions Green World” in collaboration with UNESCO (Niagara Falls ON) Nikola Tesla fireworks show (Niagara Falls ON)

FRIDAY (July 11, 2014)
SENEKAS HOST TESLA
Native American tribute to Nikola Tesla (Niagara Falls ON)

SUNDAY (July 13, 2014)
CLOSING
Closing Speeches in collaboration with WAG & WAS
Grand Concert (Niagara Falls NY)
TeslaFEST 2014

- 7 day festival “TeslaFEST 2014” from 7 to 13 July, 2014 in Niagara Falls
- Performance / Exhibition / Celebration
- History / Science / Arts / Fashion / Technology
- OBJECTIVES: To raise awareness and understanding of Nikola Tesla’s work. To provide a platform for young entrepreneurs, artists and scientists to network and showcase their own work. To raise funding for the Nikola Tesla Institute in Niagara Falls, Canada. To raise donations for various charity foundations.
- STAGE OF DEVELOPMENT: Root stage with strong foundation (15 years of combined experience working with the United Nations and World Bank Network, support from the Nikola Tesla Museum in Belgrade and from the Niagara Falls NY & ON city councils).
- PRODUCTS: Festival tickets, merchandise.
- OWNERS AND OPERATORS: Goran Zubic (founder) and minority partners.
- UNIQUE ADVANTAGES: We are based in Niagara Falls, which is precisely where Nikola Tesla with George Westinghouse built the first hydroelectric power plant and began the electrification of the world. Mr. Zubic, like Tesla is of Serbian descent and has established firm connections with the Nikola Tesla Museum and the holders of Tesla’s copyrights and trademarks. We have a unique blend of seasoned veterans and young visionaries on our team.
The Nikola Tesla Foundation International (NTFI)

Tesla International University (TiU)

- High education institution for youth worldwide.
- As an independent institution it strives to provide the highest quality education for students at all levels of study.
- Undergraduate, graduate and postgraduate study programs will be developed in cooperation with several internationally located high educational institution from several sectors (Engineering, Health, Art and similar).
- We will promoting two-way communication with the public and strengthening the role of TiU in communities. By engaging the public and working collaboratively with school boards across the world, we will be building a supportive learning environment.
The Tesla International University (TiU) will be dedicated to:

- Developing young leaders capable of making decisions and playing a leading role in the new global environment;
- Providing a unique and dynamic learning environment marked by an individualized approach to learning, encouragement of independent work and research, and development of the analytical and critical skills necessary for success in today's world;
- Promoting a multicultural environment where the value of diversity in education is fostered and experienced by its international student body and faculty;
- Engaging in and producing high quality research that addresses pressing questions of international relations;
- Functioning under the framework of the United Nation's Declaration on a Culture of Peace by hosting and organizing events dedicated to the promotion of peace and conflict resolution in a spirit of understanding and cooperation, and by educating multi-national young leaders in a setting where dialogue is encouraged, differences respected, and mutual solidarity fostered.
The Nikola Tesla Foundation International (NTFI)

Teslar TRADE MARK / Fashion

• The Nikola Tesla Foundation (NTF) will develop and publish fashion trade mark in cooperation with Pat McDonagh, one of greatest icons of Canadian fashion.

• With more than 40 years in the fashion business, Pat will give a amazing touch to Tesla trade mark fashion line.

• In collaboration with Pat McDonagh a runway collection will be developed that will be inspired by Nikola Tesla and our Foundation as brand.

• First of TeslaTM fashion collection will be Teslarainbow collection.

PAT McDonagh

Sponsorship Opportunity for World MasterCard Fashion Week Fall 2013
Tesla™ Trade Mark / Fashion

Pat McDonagh Fall 2012 and Fall 2013 Collection.

Pat McDonagh was born in Manchester, England of Irish heritage and studied at Manchester University and the Sorbonne in the 1950s. During this time Pat made a name for herself through designing costumes for the Beatles and Diana Rigg of the Avengers series as well as modelling and television.

Once in Canada Pat became famous for creating glamorous pieces rife with innovative textile techniques and youthful romanticism. With her red carpet-worthy designs, McDonagh has seen her pieces grace many celebrities, from actresses to royalty.

Pat McDonagh is also one of the co-founders of what is currently known as the Fashion Design Council of Canada. Her philanthropic spirit as well as her contributions to the industry are a staple in the history and future of Canadian Fashion. Spring 2008 marked Pat McDonagh’s 40th year in the fashion business, and she remains to produce two full collections a year.

AWARDS
- American Legend Fur Award
- Five World Bureau Awards, 1975
- Judy Award for Contribution to the Canadian Fashion Industry, 1992
- The Majestic Minx Award, 1994
- Ontario Shoe Museum Best Shoe Award, 2000
- Maritime International Award, 2002
- NAFA Fur Award, 2002
- TDCO Lifetime Achievement Award, 2003

Michael Jean, 27th Governor General of Canada, wearing Pat McDonagh Napoleon coat.
Tesla Youthopolis

- Tesla Youthopolis include:
  - Tesla City Canada
  - Tesla Trade Center
  - Tesla Village USA
  - Tesla City USA
Tesla City Canada

• A vibrant new heart of Niagara Falls

• The Tesla City Canada embodies the spirit of Tesla's innovation from past to future and within this dynamic city lies a unique opportunity.

• It is the vibrant new experience on great location on Niagara Falls, Ontario Canada, and combines an outdoor park with indoor entertainment, culture and educational experiences.

• Tesla City Canada creates a new sense of place as a unique mixed-use entertainment destination located in Niagara Falls, Ontario, Canada.
Tesla City Canada

- Tesla City Canada will include:
  - Cultural Center and private function rooms; a sport bar, nightclubs and the restaurant with entertainment in this futuristic dining experience.
  - Theaters with 2500 seats in theater and two 500-seats theaters for smaller experimental productions.
  - The amazing digital art and a multitude of state-of-art attractions include inside over coaster dark-rise, water rapids attractions, a disco roller-skating and another great invention attraction.
  - Replication of the Tesla Tower will be one of main features in the Tesla City Canada. Designed and constructed with high-tech design, technology and multimedia content.
  - With many others attractions Tesla City will be an innovative indoor multi-use destination combining culture and education with entertainment and technology.
Tesla City Canada

- Tesla City Canada is a dynamic new form of lifestyle entertainment filled with cutting-edge attractions that will set new standard for thrills excitement and high-flying action.

- Everything inside City will be modern and iconic with emphasis on high-tech futuristic imagery while mixing it futuristic architecture and innovations.

- It is goal to create the world's greatest attraction for community in beautiful region of Niagara Falls, Ontario, Canada.

- A new concept in the Tesla City Canada with themed entertainment, discover a futuristic Wonderland an action and excitement, interactive games and heart-pounding excitement.
The Nikola Tesla Foundation International (NTFI)

• Tesla Trade Center will be on an amazing site above world renowned Niagara Falls, the development will consist of 3 towers.

• The towers orientation and designs will respect the recognized historic Loretto building which shall remain and be restored.

• The 3 towers are as follows:

  • **North Tower**
    - a 40 storey, 612,552 sq. ft.
    - (56,908 sq. m.) 405 unit
    - Six star hotel with 425 parking sp.

  • **Central Tower**
    - a 57 storey, 547,592 sq. ft.
    - (50,873 sq. m.) 825 unit Trade Center with 539 Parking sp.

  • **South Tower**
    - a 32 storey, 438,198 sq. ft.
    - (40,710 sq. m.) 235 unit
    - Condominium with 323 parking sp
The development of the Tesla Trade Center (TTC) entails the construction of multi story signature office building that will function as a trade center, school, Council offices, demonstration and meeting center for countries from around the world.

Office space will be made available to each of the 192 United Nations member-states providing an environment of intellectual and technological exchange. This “community” center will establish the Development Youth Bank that will support, advise and evaluate on the activities and the projects of young people on all platforms, financially or otherwise.

Appealing to the youth of the world, this trade center will begin to teach and educate young people so they can meet the challenges of business, health care, food, technology and trade.

Peter J. Lesdow
architect
6710 Drummond Road, Suite 6, Niagara Falls, Ontario, L2G 4P1     Phone: 905.357.1112   Fax: 905.357.1112
Email: plesdow@cogeco.net

PERMIT AND DEVELOPMENT CHARGES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 37 agreement for construction above 30th floor</td>
<td>$152,850.00</td>
</tr>
<tr>
<td>Site Plan Agreement Application fees</td>
<td>$5,100.00</td>
</tr>
<tr>
<td>Park Land dedication fees estimate</td>
<td>$100,000.00</td>
</tr>
<tr>
<td>Building Permit Fee</td>
<td>$765,031.95</td>
</tr>
<tr>
<td>City Development Charges</td>
<td>$971,398.95</td>
</tr>
<tr>
<td>Regional Development Charges</td>
<td>$3,697,013.10</td>
</tr>
</tbody>
</table>

TOTAL ESTIMATED COSTS FOR PERMIT FEES AND DEVELOPMENT CHARGES (SOUTH TOWER) $5,691,394.00

ESTIMATED BUILDING CONSTRUCTION COST

<table>
<thead>
<tr>
<th>Description</th>
<th>Area/Sq.M.</th>
<th>Cost/Sq.M.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underground Parking Garage</td>
<td>9,150 m2</td>
<td>$1,120.00</td>
<td>$10,248,000.00</td>
</tr>
<tr>
<td>Above Grade Parking Garage</td>
<td>5,665 m2</td>
<td>$760.00</td>
<td>$4,305,400.00</td>
</tr>
<tr>
<td>Amenity Areas 1st to 5th floors</td>
<td>5,322 m2</td>
<td>$4,300.00</td>
<td>$22,884,600.00</td>
</tr>
<tr>
<td>Building Tower 6th to 32nd floors</td>
<td>28,998 m2</td>
<td>$2,960.00</td>
<td>$85,834,080.00</td>
</tr>
</tbody>
</table>

TOTAL ESTIMATED CONSTRUCTION COST (SOUTH TOWER) $123,272,080.00

TOTAL DEVELOPMENT COSTS FOR SOUTH TOWER $135,157,078.00
Tesla Village USA

- Includes three major components:

- The Niagara World Trade Exchange — an international merchandise/trade mart providing permanent exhibition and sales showrooms to manufacturing and service companies from Asia and North America, and space for temporary trade show exhibits. The Trade Exchange is the centerpiece of the project, and is planned to grow from 200,000 square feet up to 1 Million square feet, providing from 400 up to over 2,000 permanent vendor showrooms. The Trade Exchange also provides a full suite of supporting business services in a single business park setting, including a 110 room hotel and conference center;

- The Niagara World Trade Logistics Center — a state-of-the-art multi-modal logistics center, providing through-the-fence air cargo service, warehousing and rapid loading rail and truck access in a single facility, and;

- The Grand Niagara World Village — a 300 acre, high end, mixed-use master planned “lifestyle community” including up to 450 units of residential housing units, 500,000 to 750,000 square feet of retail and commercial space; hotel and a spa-retreat, entertainment venues, a 200 to 300 room indoor water park resort hotel, and a mix of outdoor recreation venues, including walking trails, and sporting venues capable of handling travel tournaments for soccer, lacrosse and hockey.
**Tesla Village USA**

- Niagara Falls is an undervalued opportunity positioned to become a premier trade and tourist gateway to North America.

- *Because the project builds on the global brand recognition of Niagara Falls, unique global locational advantages, access to domestic and international markets, access to the most competitive air link between North America and Asia, key international business partnerships, and the dynamic growth of the Southern Ontario “Golden Horseshoe,” economy, it is positioned to become the most competitive project of its kind in North America.*

- Most importantly, Fifty-Five percent of the entire population of North America is within a one-hour flight from Niagara Falls, providing unparalleled access to the North American marketplace.
Tesla City USA

- Tesla City USA is a master planned, mixed-use entertainment, tourism, trade, resort hospitality and residential development.

- The Project will be developed as an internationally recognized destination for entertainment, tourism, trade and business by:

  - creating an internationally themed, high quality cultural, entertainment and hospitality experience appealing to tourists from around the world;
  
  - capitalizing on Niagara Falls' global brand recognition and its growth as an International tourist destination;
  
  - utilize exclusive exhibit and marketing contracts to create unique, state-of-the-art cultural and entertainment venues, with a globally recognized brand identity and;
  
  - take advantage of the strategic operational advantages of the Niagara Falls International Airport to efficiently move passengers and cargo between Asia, Europe, and the US.
Tesla City USA

- The Mongolian World Cultural Center
- The Genghis Kahn statue and observation tower
- The Mongolian International Hotel: A 250 room Facility
- Retail & Commercial Development: 1 Million square feet of mixed-use retail and commercial space
- The Millennium Wheel
- The Natural History and Dinosaur Exhibit
- International Trade Exposition Center
- Mongolian Consular Offices
- Multiple performance entertainment venues
- Hotel / Water Park: Development of a 300 room suites hotel, including a 60,000 square foot indoor water park.
- Additional Hotel Space: 350 additional hotel rooms
- Residential Condominiums
- Niagara Falls International Airport Fixed Base Operations:
- International Air Cargo Center: Approximately 1,200 acres of undeveloped property surrounds the Niagara Falls International Airport.
- Acquisition of Existing Tour Companies

### Conceptual Development Program

<table>
<thead>
<tr>
<th>Land Use</th>
<th>Square Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entertainment/Cultural Venues and Attractions</td>
<td>1,500,000</td>
</tr>
<tr>
<td>Retail &amp; Commercial</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Hotel/Waterpark (300 Room Hotel)</td>
<td>300,000</td>
</tr>
<tr>
<td>Hotel (600 Rooms Total)</td>
<td>600,000</td>
</tr>
<tr>
<td>Residential (Condo/Condotel, 600 units)</td>
<td>714,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,559,000</strong></td>
</tr>
</tbody>
</table>

**Existing Buildings**
- Nabisco Plant - International Trade Exchange Center: 378,000
- Turtle - Ghengis Khan World Culture Center: 67,000
- **Total**: 4,559,000
The Nikola Tesla Foundation International (NTFI) mission is to preserve legacy of greatest inventor of humankind, Nikola Tesla, to promote inventions and innovations, science and wellbeing of community, to improve and develop the quality of life of Youth around the world, to fight unemployment, ignorance and youth social exclusion by providing rapid access to low cost capital and life-long learning facilities to all segments of Healthy Community, Global Youth and Civil Society.
Thank you