



TOWN OF LINCOLN

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June 28, 2011

To Whom It May Concern:

Re: Referral for Strategem/C Me Direct Inc.

I have worked with CMe Mail since I began employment with the Town of Lincoln in 2004. They have always been efficient and accommodating in meeting our production needs.

Initially CMe Mail would come to pick up our water and tax bills and process them for folding, stuffing and mailing. In 2005 we converted to a new software system that enabled us to print water and tax bills to an ascii file which is shared with CMe Mail on an FTP site. We worked with Chris and Ian from the CMe Mail team to convert the ascii file into a professional looking utility or property tax bill. We have continued successfully to work with the CMe Mail team to add other enhancements such as bar coding and micro-encoding to our bills over the past years. Additionally, they are very cost effective at processing our inserts and brochures. Their lettermail presort service has also saved us money on postage over the years. All of the services provided by CMe Mail have greatly enhanced our ability to focus on the other aspects of our jobs and reduce the stress on internal staff and equipment.

I would definitely recommend David Fox and his team at Strategem/C Me Direct for any small business lettershop management requiring production specialists.

If you require further information or clarification, please contact the undersigned.

Sincerely,

Rosilee Potter, CMA
Manager of Revenue
Town of Lincoln
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